



## *St. Mark's and St. John's Episcopal Church*

*21 Race Street, Jim Thorpe, PA 18229*

*(570) 325-2241*

*The Rev. William Martin, Interim Priest in Charge*

April 15, 2021

Dear Prospective Donor-

The fifteenth Race Street Run is approaching fast. This year's event will be held on Saturday, July 3, 2021. We are seeking your support as a sponsor. Benefits of sponsorship include: Placement of your business name on the back of our tee shirt, up to 3 lines of whatever message you wish, Year-long placement in the rotating sponsor list on our website and a letter acknowledging your gift for tax purposes.

The Race Street Run attracts participants from the entire Eastern Seaboard and beyond. Some have come from as far away as Mexico and Ireland. Runners tend to wear their shirts in subsequent races and when training so your business gets wide exposure after race-day.

We have four levels of sponsorship:

DONOR: Contribution less than \$50.00 or an item for our drawing

BLUE - \$50.00 plus an item for our random drawing

WHITE - \$100.00 - \$199.00

RED - \$ 200.00+

The sponsorship level determines placement on the tee shirt and the number of lines of text:

BLUE: 1 line of text

WHITE: 2 lines of text

RED: 3 lines of text

DONORS: Listing on a flier placed in the runners' "Swag Bags"

Sponsors are also welcome to add advertising items such as pens, key chains, business cards, brochures or fliers to our runners' "Swag Bags"

In 2019 over 160 runners participated in both events, and we raised \$2,500.00 towards the restoration work of our historic church building. Please help out our cause by becoming a sponsor. Thank you.

For the Race Street Run,

*Tom*

Thomas G. Lager

Race Coordinator